



# DISRUPT

PITTSBURGH

THE **REBELLIOUS** FUTURE OF HR

2026 SPONSORSHIP  
**PROSPECTUS**

INSPIRE CHANGE, SPARK CONVERSATIONS, DRIVE IMPACT

# ABOUT DISRUPTHR

DisruptHR is a high-energy, fast-paced HR event series that challenges the status quo and brings fresh ideas to the workplace.

With 5-minute talks from bold thought leaders, we ignite conversations that matter.

DisruptHR Pittsburgh brings together forward-thinking HR professionals, executives, entrepreneurs, and change makers for an unforgettable evening of ideas, connection and fun.



## WHY SPONSOR?



**AMPLIFY  
YOUR BRAND**

Put your brand in front of a highly engaged targeted HR audience.



**GENERATE  
QUALITY  
LEADS**

Connect with decision makers and build meaningful relationships.



**SHOWCASE  
YOUR SOLUTIONS**

Position your organization as a leader and innovator.



**DRIVE BUSINESS  
RESULTS**

Earn visibility before, during and after the event.

**Blasts to over 25,000 Local HR Professionals**



# OUR AUDIENCE AT-A-GLANCE



**400+**

HR PROFESSIONALS  
EXPECTED, PLUS  
BUSINESS LEADERS  
& SPONSORS



**190+**

COMPANIES  
REPRESENTED



**MULTIPLE  
INDUSTRIES**  
ACROSS WESTERN  
PENNSYLVANIA



**LOCAL IMPACT  
STRONG COMMUNITY**

PITTSBURGH'S  
PREMIER HR EVENT



# OUR EVENT AT-A-GLANCE



**OCTOBER 21, 2026**

**5:00-10:00 PM**



**RIVERS CASINO**

The Event Center,  
777 Casino Drive,  
Pittsburgh, PA 15212



**5:00-6:00 PM**

Registration, Heavy Hors d'oeuvres,  
Exhibitor Showcase, Networking, Drinks

**6:00-8:30 PM**

DisruptHR Program, 14 Speakers – 7  
then 30-minute intermission for  
Exhibitor Showcase, Networking, more  
Food and Drinks, then 7 more

**8:30-10:00 PM**

After-Hours Networking Event – Drinks,  
Snacks, Meeting with Speakers and  
Sponsors





# 2026 PARTNERSHIP LEVELS

## COMPARISON AT-A-GLANCE

| BENEFITS                                                                                       | PREMIER<br>PARTNER<br>\$7,000 | PLATINUM<br>PARTNER<br>\$3,500 | PRESTIGE<br>PARTNER<br>\$2,500 |
|------------------------------------------------------------------------------------------------|-------------------------------|--------------------------------|--------------------------------|
| Logo in All Promotion                                                                          | ✓                             | ✓                              | ✓                              |
| Recognition on DHR Website                                                                     | ✓                             | ✓                              | ✓                              |
| Logo Placement on Event Signage                                                                | Prominent                     | Prominent                      | Standard                       |
| Option to Participate in Prize Drawing                                                         | ✓                             | ✓                              | ✓                              |
| Option to have item in Speaker Bag                                                             | ✓                             | ✓                              | ✓                              |
| Event Attendee List                                                                            | Pre & Post                    | Pre & Post                     | Post                           |
| Logo on Sponsor Slide                                                                          | Individual Slide              | Group Slide                    | Group Slide                    |
| Recognition in Program                                                                         | ✓                             | ✓                              | ✓                              |
| Recognition from Stage                                                                         | ✓                             | ✓                              | ✓                              |
| Exhibitor Table                                                                                | Exclusive                     | Exclusive                      | Standard                       |
| Social Media Spotlight (LinkedIn)                                                              | ✓                             | ✓                              | ✓                              |
| Scheduled Session with Video Team                                                              | ✓                             | ✓                              | ✓                              |
| Full Page ad in Program                                                                        | ✓                             | □                              | □                              |
| Introduce Speaker from Stage                                                                   | ✓                             | □                              | □                              |
| Access to Green Room Amenities<br>Including Private Meeting Space, Private<br>Bathroom, Drinks | ✓                             | ✓                              | □                              |
| Private Green Room Access to Speakers                                                          | ✓                             | □                              | □                              |
| Banner on Front of Stage                                                                       | ✓                             | □                              | □                              |
| GOBO (Option)                                                                                  | ✓                             | □                              | □                              |
| Registrations                                                                                  | 8                             | 6                              | 4                              |
| Additional Drink Tickets                                                                       | 8                             | 6                              | 4                              |

ALL PARTNERSHIPS INCLUDE VISIBILITY, CONNECTIONS AND IMPACT.

# PREMIER PARTNER

**\$7,000  
INVESTMENT**



## THE ULTIMATE VISIBILITY. THE GREATEST IMPACT.

As our top-tier partner, your organization will receive unmatched visibility and engagement before, during and after the event.

### WHAT'S INCLUDED

- ✓ Logo in all promotion
- ✓ Recognition on event website
- ✓ Prominent logo placement on event signage
- ✓ Option to participate in prize drawing
- ✓ Option to have item in Speaker SWAG bag
- ✓ Pre and post-event attendee list
- ✓ Logo on individual sponsor slide
- ✓ Recognition in program plus full page ad
- ✓ Recognition from stage
- ✓ Exclusive select exhibitor table
- ✓ Social media spotlight
- ✓ Scheduled session with video team
- ✓ Select, Reserved Participant Table, with Signage
- ✓ Introduce speaker from stage
- ✓ Access to green room amenities
- ✓ Banner on front of stage
- ✓ GoBo
- ✓ 8 registrations plus 8 additional drink tickets

### MARKETING VALUE



Maximum brand exposure



Direct access to key decision makers



Positioned as a thought leader

### OPTIONAL ADD-ONS

(If Available, for an Additional fee)

- Additional Select Reserved Participant table(s) with signage (Corporate Table Host)
- Banner or Sign along the Walls
- Add Items to Participant Tables



# PLATINUM PARTNER

**\$3,500  
INVESTMENT**



## STRONG PRESENCE MEANINGFUL CONNECTIONS

Elevate your brand, showcase your solutions, and connect with a highly engaged HR audience.

## WHAT'S INCLUDED

- ✓ Logo in all promotion
- ✓ Recognition on event website
- ✓ Prominent logo placement on event signage
- ✓ Option to participate in prize drawing
- ✓ Option to have item in Speaker SWAG bag
- ✓ Pre and post-event attendee list
- ✓ Logo on sponsor slide
- ✓ Recognition in program
- ✓ Recognition from stage
- ✓ Exclusive select exhibitor table
- ✓ Social media spotlight
- ✓ Scheduled session with video team
- ✓ 6 registrations plus 6 additional drink tickets

## MARKETING VALUE



High brand  
visibility



Build relationships  
and generate  
quality leads



Showcase your  
solutions

## OPTIONAL ADD-ONS

[If Available, for an Additional fee]

- Select Reserved Participant table(s) with signage [Corporate Table Host]
- Banner on Front of Stage
- Banner or Sign along the Walls
- GOBO
- Add Items to Participant Tables

# PRESTIGE PARTNER

**\$2,500  
INVESTMENT**



## MAKE AN IMPACT BE A PART OF THE MOVEMENT

Align your brand with innovation and be recognized as a supporter of the HR community.

### WHAT'S INCLUDED

- ✓ Logo in all promotion
- ✓ Recognition on event website
- ✓ Logo placement on event signage
- ✓ Option to participate in prize drawing
- ✓ Option to have item in Speaker SWAG bag
- ✓ Post-event attendee list
- ✓ Logo on sponsor slide
- ✓ Recognition in program
- ✓ Recognition from stage
- ✓ Exhibitor table
- ✓ Social media spotlight
- ✓ Scheduled session with video team
- ✓ 4 registrations plus 4 additional drink tickets

### MARKETING VALUE



Increase brand awareness



Connect with HR Professionals



Support and engage with the community

### OPTIONAL ADD-ONS

(If Available, for an Additional fee)

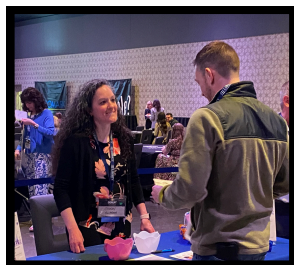
- Select Reserved Participant table(s) with signage (Corporate Table Host)
- Banner on Front of Stage
- Banner or Sign along the Walls
- GOBO
- Add Items to Participant Tables



# SPECIAL ACTIVITIES SPONSORSHIPS

Stand out in a unique way and align your brand with high-impact experiences that attendees will remember.

## AFTER-HOURS NETWORKING \$3,000



Be the host of our exclusive After-Hours Networking Event where the best conversations continue.

- ✓ Logo in all promotion
- ✓ Recognition on event website
- ✓ Logo placement on event signage
- ✓ Option to participate in prize drawing
- ✓ Option to have item in Speaker SWAG bag
- ✓ Post-event attendee list
- ✓ Logo on sponsor slide
- ✓ Special Signage for the After-Hours Event
- ✓ Recognition in program
- ✓ Recognition from stage
- ✓ Exhibitor table
- ✓ Logo on After-Hours Event drink ticket
- ✓ 3 registrations

## LANYARD SPONSOR \$3,000



Your logo worn by every attendee throughout the night.

- ✓ Logo in all promotion
- ✓ Recognition on event website
- ✓ Logo placement on event signage
- ✓ Option to participate in prize drawing
- ✓ Option to have item in Speaker SWAG bag
- ✓ Post-event attendee list
- ✓ Logo on sponsor slide
- ✓ Recognition in program
- ✓ Recognition from stage
- ✓ Exhibitor table
- ✓ Logo on lanyards
- ✓ 3 registrations

## GREEN ROOM SPONSOR \$2,500



Your brand in the Speaker's Green Room – the hub of our event.

- ✓ Logo in all promotion
- ✓ Recognition on event website
- ✓ Logo placement on event signage
- ✓ Option to participate in prize drawing
- ✓ Option to have item in Speaker SWAG bag
- ✓ Post-event attendee list
- ✓ Logo on sponsor slide
- ✓ Recognition in program
- ✓ Recognition from stage
- ✓ Access to Green Room Amenities Including Private Meeting Space, Private Bathroom, Drinks
- ✓ Private Green Room Access to Speakers
- ✓ Special Logo Signage for Green Room
- ✓ 2 registrations

## BUFFET SPONSOR \$2,000



Keep our attendees energized and talking about your brand.

- ✓ Recognition on event website
- ✓ Logo placement on event signage
- ✓ Option to participate in prize drawing
- ✓ Option to have item in Speaker SWAG bag
- ✓ Post-event attendee list
- ✓ Logo on sponsor slide
- ✓ Recognition in program
- ✓ Logo on food table
- ✓ 3 registrations

## DRINK SPONSOR \$2,500



Cheers to your brand. Your logo on the event drink tickets.

- ✓ Recognition on event website
- ✓ Logo placement on event signage
- ✓ Option to participate in prize drawing
- ✓ Option to have item in Speaker SWAG bag
- ✓ Post-event attendee list
- ✓ Logo on sponsor slide
- ✓ Recognition in program
- ✓ Logo on event drink tickets
- ✓ 3 registrations

## DESSERT SPONSOR \$2,000



The sweetest visibility of the night.

- ✓ Recognition on event website
- ✓ Logo placement on event signage
- ✓ Option to participate in prize drawing
- ✓ Option to have item in Speaker SWAG bag
- ✓ Post-event attendee list
- ✓ Logo on sponsor slide
- ✓ Recognition in program
- ✓ Logo on dessert table
- ✓ 3 registrations

# UNIQUE SPONSORSHIP OPPORTUNITIES

Stand out in a unique way and align your brand with high-impact experiences that attendees will remember.

## PHOTO AREA SPONSOR \$300



Sponsorship will be for the Photo Area (Step and Repeat Area). Sponsor will receive a logo sign to place in the Step and Repeat Area and will have the opportunity to greet every participant. Sponsor will be invited to staff the area and assist patrons in picture taking and uploading those pictures to the DisruptHR Cloud. This also comes with logo recognition in the program.

## BATHROOM SPONSOR \$300



More of a "fun" sponsorship. You get a sign outside and inside the bathroom. Something like "XYZ Company, we get \$h!t done". You can have their team out front of the bathrooms to greet. This also comes with logo recognition in the program. Potentially have fun signage on the inside?

## REGISTRATION TABLE SPONSOR \$500



This sponsorship will get signs at the registration table as a sponsor. You will be invited to staff the registration table and have the opportunity to greet every participant. This also comes with logo recognition in the program.

## COAT ROOM SPONSOR \$500



This sponsor will get signs in front of the coat room. They will be required to staff the coat room and have the opportunity to greet every participant that checks a coat. We will provide numbered tickets for coats checked that will have the company's logo on it. This also comes with logo recognition in the program.

## TOTE BAG SPONSOR \$3,000



This sponsorship will receive a tote bag (that we will print) with the company's logo on it that will be handed out to each person as they enter at the registration desk. They are welcome to put some brochure or item into the bag for everyone. We will also put the programs and other registration things in the bag. This also comes with logo recognition in the program.

**2 Registrations Included**

## EXHIBITOR \$750



Connect with HR professionals, business leaders, and decision-makers by showcasing your organization's products, services, and expertise.

- ✓ Recognition on event website
- ✓ Logo placement on event signage
- ✓ Option to participate in prize drawing
- ✓ Option to have item in Speaker SWAG bag
- ✓ Post-event attendee list
- ✓ Logo on sponsor slide
- ✓ Recognition in program
- ✓ Exhibitor table
- ✓ 2 registrations

## COMMUNITY IMPACT PARTNER

At DisruptHR Pittsburgh, we believe the future of work extends beyond the workplace. By highlighting organizations that serve our communities, we create opportunities for attendees to connect with causes that inspire purpose, service, and meaningful impact.

The Community Impact Partner enjoys the same benefits as the Exhibitor, including 2 registrations.



# ADVERTISER LEVEL

|                                                                       |                                                                                                     |                                                                   |
|-----------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|
| STAGE FRONT<br>5' BANNER<br><b>\$500</b><br>Banner Included           | STAGE FRONT<br>10' BANNER<br><b>\$1,000</b><br>Banner Included                                      | GOBO<br>PROJECTION<br><b>\$600</b><br>GoBo Included               |
| WALL SPACE<br>BANNER/SIGN<br><b>\$300</b><br>Banner/Sign Not Included | PROGRAM AD<br>FULL PAGE<br><b>\$1,000</b>                                                           | PROGRAM AD<br>HALF PAGE<br><b>\$600</b>                           |
| PROGRAM AD<br>BIZ CARD<br><b>\$300</b>                                | CORPORATE TABLE HOST<br><b>\$500</b><br>INCLUDES 8 REGISTRATIONS<br><i>See details on next page</i> | ITEM ON PARTICIPANT<br>TABLE<br><b>\$300</b><br>Item Not Included |

## CONTACT US



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<https://disrupthr.co/city/pittsburgh/>



# DISRUPTHR

PITTSBURGH

## CORPORATE TABLE HOST



**8 TICKETS FOR YOUR TEAM,  
CLIENTS OR POTENTIAL CLIENTS**



**SIGNAGE ON  
YOUR RESERVED TABLE**



**TABLE IN A PROMINENT  
LOCATION NEAR THE  
FRONT OF THE ROOM**



# \$500

**8 SEATS • RESERVED TABLE • SIGNAGE**



LET'S **DISRUPT** TOGETHER.

Partner with DisruptHR Pittsburgh and put  
your brand in front of the people shaping  
the future of work.

**RESERVE YOUR SPONSORSHIP TODAY!**

Sponsorships are limited and sell out every year.



**DISRUPT**

PITTSBURGH

THE **REBELLIOUS** FUTURE OF HR